

## Rules and Regulations

### Pump Up your Allergy Relief 2016 Online Contest

The sponsor of this contest is PENDOPHARM, a division of Pharmascience Inc. (the "Sponsor").

**No purchase necessary.**

#### 1. HOW TO PARTICIPATE

- 1.1 Eligibility:** The **Pump Up your Allergy Relief 2016 Online Contest** (the "Contest") is open to all residents of Canada who have reached the age of majority in their Province of residence, except employees, retirees of Pharmascience Inc. and its affiliates, agents, associates, representatives, advertising and promotional agencies and members of the immediate family of these employees and retirees or any person with whom they are domiciled (the "Participants"). All Participants must have a valid passport at the time of the travel and must take care of any visas or travel documents that may be needed to travel to the indicated destination.
- 1.2 Contest Period:** Starting on 6:00 a.m., Eastern Time, April 11<sup>th</sup>, 2016 to 11:59 p.m., Eastern Time, July 8<sup>th</sup>, 2016. Participants may participate in the Contest by completing a form found on Nasacort<sup>®</sup> website. The Participants must clearly and fully complete the form with all requested information. Participants must complete the form on-line at [www.nasacort.ca](http://www.nasacort.ca).
- 1.3 Contest Entry:** Upon completion and submission of the form, eligible Participants will be entered into the Contest for one (1) chance to win (i.e. one entry) the Prize (hereinafter defined).
- 1.4 Contest Entry Restrictions:** Participants are restricted to one (1) entry per person. Entries indicating the same name, contact number and address will be considered, for purposes of the Contest, to belong to the same Participant and therefore are subject to the above restriction. Any excess entries will be invalid for purposes of the Contest draw.
- 1.5 Awarding of Prize:** The Prize will be awarded to the Participant whose contact information (name, telephone number or email address, address) has been given by the entrant at time of completion of the form.

#### 2. PRIZE

- 2.1 Prize:** There will be one (1) prize awarded for the Contest period.

The prize consists of a 7-days trip to Sandals Negril, Jamaica (or equivalent accommodations in the case that the mentioned property is closed due to unforeseeable circumstances), for 2 adults over 18 years old. The vacation package includes the flights (departures from Montreal, Toronto, Calgary, Edmonton, Vancouver, Saskatoon or Halifax) and accommodation, a total approximately of CDN \$ 7,000 (the "Prize"). The Prize must be accepted as awarded. No cash alternatives, substitution, division or transfers of the Prize will be allowed. Note that all visual used in promotional material is for illustrative purposes only.

- 2.2 Odds:** The odds of being randomly selected to win the Prize depend on the total number of eligible entries received during the applicable Contest period.
- 2.3 Prize Draw:** The Prize will be awarded by a random computer generated draw from all eligible Contest entries received during the applicable Contest period. The draw will be held at 3:00 p.m. at 2075, Robert-Bourassa Boulevard, suite 1400, Montreal, Quebec, on July 13<sup>nd</sup>, 2016 (the "Draw").
- 2.4 Notification of Selection:** The selected Participant will be contacted by phone or mail (using the contact information provided by the Participant at time of entering the Contest) three (3) times within the ten (10) day period after the Draw. If the selected Participant cannot be contacted in that time, another Participant will be randomly selected and the initial selected Participant will be disqualified and will have no recourse towards the Sponsor or anyone involved in the Contest. In order to win, the selected Participant will be required to sign a standard Declaration and Release Form confirming compliance with the Contest rules, acceptance of the Prize as awarded and releasing the Sponsor from all liability relating to the Contest. No substitution for, or transfer of the Prize, will be allowed. The selected Participant will have seven (7) days from the date of receipt to return a signed copy of the Declaration and Release Form to the Sponsor or its representative. If the selected Participant does not do so within this seven (7) day period of time, then another and last Participant will be randomly selected and the initial selected Participant will be disqualified and will have no recourse towards the Sponsor or anyone involved in the Contest. If a third selected Participant does not comply with all these Rules and Regulations, then the Prize will be cancelled and will not be awarded. The selected Participant will then be contacted by the travel agency to make the travel arrangements. The Participant will have until August 5<sup>th</sup>, 2016 at 5:00 p.m. to select his or her traveling dates. The selected Participant is required to travel within five (5) months of winning the Prize (between July 15<sup>th</sup> 2016, to December 15<sup>th</sup> 2016).

### **3. GENERAL RULES**

- 3.1** Each Prize claim is subject to verification by the Sponsor and/or its designated representatives. Entries made with multiple addresses, under multiple identities, or through the use of any device or artifice to enter multiple times or entries that are in excess of the permitted number of entries during the Contest period are automatically void. All Contest entries obtained through unauthorized sources or which are incomplete, illegible, mutilated, altered, reproduced, forged, irregular or fraudulent in any way or otherwise not in compliance with these Rules are automatically void. The Sponsor will be the sole and final reference source in validating a Prize claim.
- 3.2** By participating, each Participant and selected winner agrees: (a) to be bound by these Rules and Regulations and the decisions of the Sponsor, (b) to release and hold harmless the Sponsor, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for claims/damages including, but not limited to, claims/damages for personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or participation in the Contest; (c) to permit the Sponsor to use his/her name, city, province of residence, photograph, video, or any likeness for advertising or publicity purposes without any additional compensation, and (d) the winner agrees to sign a Declaration and Release Form to this effect, as well as to have his or her guest sign the Declaration and Release Form as a condition to win the Prize. The winner also agrees to provide the Sponsor with three (3) pictures of his or her trip, featuring the winner in Jamaica.

- 3.3** The decisions of the Sponsor in relation to this Contest will be final and binding on all Participants.
- 3.4** The Sponsor shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, line failures of any telephone network, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online form, or any other error or malfunction, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest.
- 3.5** The Sponsor reserves the right to cancel, terminate, or suspend this Contest, at its sole discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest, subject, in Quebec, to the approval of the *Régie des alcools, des courses et des jeux*.
- 3.6** Under no circumstances will the Sponsor, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies be required to award more Prizes than what is indicated in these Rules and Regulations or award the Prize other than in accordance with these Rules and Regulations.
- 3.7 No purchase is necessary.**
- 3.8** The Contest is subject to all Federal, Provincial and local laws, as well as the rules adopted in view of said laws. The personal information provided to enter the Contest will be used only to administer the Contest, and for no other reason.
- 3.9** For Quebec residents, any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of the Prize may be submitted to the *Régie des alcools, des courses et des jeux* only for the purpose of helping the parties reach a settlement.
- 3.10** For a copy on paper of the Contest Rules, please write to:  
Massy Forget Langlois Public Relations  
2075, Robert-Bourassa Boulevard, suite 1400  
Montréal, Québec H3A 2L1